

FOREIGN CAMPAIGN

FRCL-10F028-4478

Artemis # : 10F028**Record Created Date :** 04/19/2010**Printed Date :** 04/19/2010**Description :** TOYOTA (CANADIAN) TRAY-TYPE FLOOR MAT

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Version 4.0.1

TOYOTA

TOYOTA MOTOR NORTH AMERICA, INC.

WASHINGTON OFFICE

601 THIRTEENTH STREET, NW, SUITE 910 SOUTH, WASHINGTON, DC 20005

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April 16, 2010

Mr. Daniel C. Smith
Associate Administrator for Enforcement
National Highway Traffic Safety Administration
1200 New Jersey Ave, SE - Room W45-306
Washington, D.C. 20590

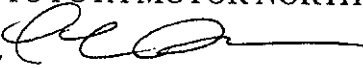
Re: Toyota Canada Inc.
Foreign Safety Recall/Other Safety Campaign Report

Dear Mr. Smith:

In accordance with 49 CFR 579.12, attached is a copy of our Foreign Safety Recall/Other Safety Campaign Report for certain Floor Mats sold by Toyota Canada Inc. ["TCI"] for use in certain Toyota Highlander and Tundra vehicles. These floor mats are not imported into the United States.

Should you have any questions about this report, please contact me at (202) 775-1707.

Sincerely,
TOYOTA MOTOR NORTH AMERICA, INC.

/s/ 
Chris Santucci, Manager
Technical and Regulatory Affairs

CS:mh
Attachment

Foreign Safety Recall / Other Safety Campaign Report

Subject: Tray-type floor mat issue on certain Toyota Vehicles

1. Component Controlling Corporation:

Toyota Canada, Inc. ["TCI"]
One Toyota Place,
Toronto, Ontario M1H 1H9

Actual Component Manufacturer:

Marcor (Weather Tech Canada)
Cargo Liners & Side Window Visors
516 Parkdale Ave. Hamilton, ON
Telephone: 800-263-8621

Component Containing Defect:

Driver's side front, genuine Toyota (Canada) Tray-type floor mat

2. Identification of Affected Equipment:

The items of equipment involved are the Toyota Tray-type floor mats sold by TCI as an optional accessory mat for certain 2007-2010 model year Toyota Tundra and 2008-2010 model year Toyota Highlander and Highlander Hybrid vehicles in Canada.

Component Name	Part Number	Country	Action	Dates of Manufacture	Number of Equipment
Toyota optional Tray-type floor mat	PU556-34007-FR PU555-48008-12 PU555-48H08-12	Canada	Other Safety Campaign	February, 2007 through November, 2009	4,774

3. Substantially Similar Components sold in the U.S.:

Floor mats of a different design and from a different supplier are sold in the U.S. for the above-referenced Toyota Tundra and Highlander models. The U.S. mats are included in a previous Toyota campaign. The subject Canadian floor mats are not imported into the U.S.

4. Description of Problem:

The Toyota accessory Tray-type floor mat is specifically designed for the 2007-2010 model year Toyota Tundra & 2008-2010 model year Toyota Highlander / Highlander Hybrid vehicles. If the Tray-type floor mat is not secured by the retaining hooks (clips) either by itself or if it is placed on top of another floor mat, the Tray-type floor mat could move forward during the vehicle usage and may interfere with the accelerator pedal. In the worst case, the accelerator pedal may temporarily become stuck in a partially depressed position when returning to the idle position.

5. Description of Corrective Repair Action:

All known owners of the subject vehicles will be notified by first class mail and will be requested to remove any Toyota accessory Tray-type floor mat from any Tundra, Highlander or Highlander Hybrid vehicle equipped with the Tray-type floor mat. Toyota will reimburse the customer for the cost of the Tray-type floor mat.

6. Determination to Conduct Other Safety Campaign:

- The determination was made by Toyota Motor Corporation;
- Date of determination to conduct safety campaign: April 15, 2010
- Date campaign will commence: Early May, 2010

7. Reason the affected component sold in the U.S. are not involved in this safety campaign:

The subject Tray-type floor mats are not imported into the U.S.